



PERSATUAN BONSAI DAN SUISEKI MALAYSIA (PPM-001-10-26012000)

🏠 : 95, JALAN RUKUN 5, TAMAN GEMBIRA, 58200 KUALA LUMPUR

☎ : 012-326 1833

✉ : malaysiabonsaisuiseki@gmail.com, 📘 : Facebook page @malaysianbonsai

🌐 : www.malaysiabonsaisuiseki.com www.worldbonsaiconvention.com

Konvensyen Bonsai Sedunia Ini Adalah Dibawah Naungan

Yang Amat Mulia Raja Saidatul Mardiah Binti Almarhum Sultan Idris A'Fifullah Shah

SECRETARY GENERAL REPORT FOR THE YEAR 2025/2026

MBSS Membership Growth

- As of August 2023, MBSS had 839 members.
- As of October 2026, MBSS membership had increased to 1,161 members.
- During the three-year term of the 2023-2026 Committee, MBSS recorded a significant increase of 322 lifetime members, reflecting strong and sustained membership growth throughout the period.

Secretary's Report

- During the three-year tenure, the Society successfully organized two major events, with the significant being the **Royal Putrajaya Bonsai Exhibition 2024 (MBOSS 2024)**. Throughout 2025, no major bonsai exhibitions or events were organized as the Society strategically shifted its focus towards regional promotional activities and the extensive promotion of the **10th World Bonsai Convention (WBC) 2026** across neighbouring countries.
- Committee meetings were convened whenever necessary. While some discussions were conducted informally, these engagements ensured that operations continued smoothly behind the scenes and that all essential tasks were executed effectively and without disruption.
- In 2026, the Society's resources, efforts, and energy were almost entirely dedicated to the planning, organization, coordination, and sponsorship procurement for the **10th World Bonsai Convention**. Approximately two months prior to the event, volunteer participation began to emerge organically, reflecting a highly encouraging level of community engagement and support. As the event approached, particularly during the week leading up to the Convention, volunteer spirit and enthusiasm reached an exceptional level, with members contributing their time and energy wholeheartedly.
- The results of these collective efforts exceeded all expectations. Through effective coordination, strong teamwork, and unwavering commitment from the organizing committee, volunteers, sponsors, and supporters, the event achieved a level of success that surpassed our original projections and stands as a significant milestone for both the Society and the bonsai community.

Conclusion

The successful delivery of the 10th World Bonsai Convention 2026 demonstrated the dedication, unity, and resilience of our members and supporters. The experience has strengthened the Society's standing both locally and internationally, while fostering a stronger sense of community and collaboration that will continue to benefit future initiatives.



10TH WORLD BONSAI CONVENTION
KUALA LUMPUR | MALAYSIA 2026

MBOSS[®]

MALAYSIA NATIONAL BONSAI SUISEKI
SHOW, EXHIBITION & COMPETITION



PERSATUAN BONSAI DAN SUISEKI MALAYSIA (PPM-001-10-26012000)

🏠 : 95, JALAN RUKUN 5, TAMAN GEMBIRA, 58200 KUALA LUMPUR

☎ : 012-326 1833

✉ : malaysiabonsaisuiseki@gmail.com, 📘 : Facebook page @malaysianbonsai

🌐 : www.malaysiabonsaisuiseki.com www.worldbonsaiconvention.com

Konvensyen Bonsai Sedunia Ini Adalah Dibawah Naungan

Yang Amat Mulia Raja Saidatul Mardiah Binti Almarhum Sultan Idris A'Fifullah Shah

After-Event Report

10th World Bonsai Convention 2026

Venue: Pavilion Bukit Jalil, Kuala Lumpur, Malaysia

Dates: 28 August – 6 September 2026

Submitted to: Malaysia Convention & Exhibition Bureau (MYCEB)

1. Executive Summary

The 10th World Bonsai Convention (WBC 2026) marked a historic milestone for Malaysia and the global bonsai community. Hosted at Pavilion Bukit Jalil, Kuala Lumpur, the convention successfully gathered over 739 registered delegates from 36 countries and attracted 50,000 visitors across ten days. It was the largest bonsai gathering of the decade, blending tradition, artistry, and innovation while positioning Malaysia as a premier destination for international cultural events.

The convention delivered exceptional outcomes in terms of participation, international recognition, tourism impact, and media visibility. It strengthened Malaysia's reputation as a hub for cultural diplomacy and creative industries, aligning with MYCEB's mission to elevate Malaysia's global profile through world-class events.

2. Event Highlights

Global Participation

- Delegates from Asia, Europe, North America, and Africa, including bonsai masters, collectors, and enthusiasts.
- Strong representation from Japan, China, SEA countries, India, USA, Europe, Australia and South America.
- Malaysia's bonsai community showcased its maturity and leadership, with MBSS (Malaysia Bonsai & Suiseki Society) serving as the central organizer.

Cultural Exchange

- Demonstrations by world-renowned bonsai masters such as Kunio Kobayashi (Japan), Masayuki Fujikawa (Japan), and artists from Europe and Latin America.
- Masterclasses and workshops facilitated knowledge transfer, inspiring younger generations and fostering cross-cultural appreciation.
- Suiseki and natural wood art exhibitions added depth, highlighting Malaysia's unique artistry.

Exhibitions & Competitions

- Over 800 bonsai masterpieces exhibited, including rare species and award-winning creations.
- Some numbers about the show: Suiseki competition (local members) : 232 pcs ; International Suiseki exhibition: 63 stones from 10 countries ; Natural wood art exhibition : 25 pieces from Malaysia tropical forest



10TH WORLD BONSAI CONVENTION
KUALA LUMPUR | MALAYSIA 2026

MBOSS

MALAYSIA NATIONAL BONSAI SUISEKI
SHOW, EXHIBITION & COMPETITION



PERSATUAN BONSAI DAN SUISEKI MALAYSIA (PPM-001-10-26012000)

🏠 : 95, JALAN RUKUN 5, TAMAN GEMBIRA, 58200 KUALA LUMPUR

☎ : 012-326 1833

✉ : malaysiabonsaisui-seki@gmail.com, 📘 : Facebook page @malaysianbonsai

🌐 : www.malaysiabonsaisui-seki.com www.worldbonsaiconvention.com

10th WBC

MBOSS

Konvensyen Bonsai Sedunia Ini Adalah Dibawah Naungan
Yang Amat Mulia Raja Saidatul Mardiah Binti Almarhum Sultan Idris A'Fifullah Shah

- Bonsai Competition: L size -125 pcs, M size -108 pcs, S size - 103 pcs, mini size = 27 pcs, Exhibition tree - 20 pcs
- Bonsai and Sui-seki competition categories drew high-quality entries, judged by an esteemed panel of global experts.
- Special pavilion dedicated to Malaysian bonsai heritage at main stage, reinforcing national pride and identity.

Cultural Performances

- Opening ceremony featured traditional Malaysian costume and lion dance and music such as gamelan, blending local culture with international artistry.
- Evening gala dinners provided 24 festival drum, 10th WBC theme song sing live, live band, networking opportunities and cultural immersion for foreign delegates.

3. Media & Publicity Impact

Traditional Media

- Coverage by RTM, Astro Awani, Bernama, Sin Chew Daily, China Press, The Star, and New Straits Times.
- Television features highlighted Malaysia's role as host nation, with interviews from bonsai masters and organizers.
- Print media emphasized the scale of participation and Malaysia's successful hosting.

Digital & Social Media

- Official WBC 2026 website recorded over 50,000 visits during the event period.
- Social media campaigns reached hundred thousand globally, with viral posts showcasing bonsai artistry.
- Facebook, Instagram, and TikTok engagement exceeded expectations, with live streams of demonstrations attracting international audiences.
- WhatsApp and WeChat groups facilitated real-time updates for delegates and members.

International Coverage

- Articles in international bonsai magazines and portals (Kimbon, Bonsai Empire, Bonsai Today).
- Recognition from WBFF (World Bonsai Friendship Federation) cemented Malaysia's standing as a trusted host.
- Positive reviews from international delegates amplified Malaysia's image as a welcoming, professional, and culturally rich destination.



10TH WORLD BONSAI CONVENTION
KUALA LUMPUR | MALAYSIA 2026

MBOSS

MALAYSIA NATIONAL BONSAI SUISEKI
SHOW, EXHIBITION & COMPETITION



PERSATUAN BONSAI DAN SUISEKI MALAYSIA (PPM-001-10-26012000)

🏠 : 95, JALAN RUKUN 5, TAMAN GEMBIRA, 58200 KUALA LUMPUR

☎ : 012-326 1833

✉ : malaysiabonsaisui-seki@gmail.com, 📘 : Facebook page @malaysianbonsai

🌐 : www.malaysiabonsaisui-seki.com www.worldbonsaiconvention.com

Konvensyen Bonsai Sedunia Ini Adalah Dibawah Naungan

Yang Amat Mulia Raja Saidatul Mardiah Binti Almarhum Sultan Idris A'Fifullah Shah

Bonsai Empire YouTube Breakthrough

(<https://youtu.be/FtYjUa9wDKo?si=FIBlhQ-1hHQit76R>)

- The world's most famous bonsai YouTube channel, Bonsai Empire, released a feature video on the 10th WBC Malaysia.
- Within just four weeks, the video recorded over 3.1million views, making it the most watched bonsai-related content globally in 2026.
- This unprecedented digital reach positioned Malaysia at the very center of the global bonsai scene, with viewership numbers continuing to climb daily.
- The viral success of this video represents one of the most remarkable cultural impacts for Malaysia, ensuring that the legacy of WBC 2026 resonates far beyond the event itself.

4. Economic & Tourism Impact

- Estimated RM 10-15 million in direct and indirect economic impact, including accommodation, F&B, transport, and tourism spending.
- Pavilion Bukit Jalil and surrounding areas saw significant visitor traffic, benefiting local businesses.
- Delegates extended stays to explore Malaysia's cultural and natural attractions, aligning with Visit Malaysia 2026 objectives.
- Strengthened Malaysia's positioning as a destination for niche cultural tourism and international conventions.

5. Strategic Outcomes

- Elevated Malaysia's profile in the global bonsai community.
- Strengthened MBSS's role as a unifying body for bonsai enthusiasts across Asia.
- Enhanced Malaysia's reputation for hosting large-scale, culturally significant events.
- Created lasting networks among international bonsai societies, paving the way for future collaborations.
- Inspired local youth and creative communities, ensuring continuity of bonsai artistry in Malaysia.

6. Testimonials & Feedback

- Delegates praised Malaysia's bonsai suiseki high standard, Malaysian hospitality, organization skills, and cultural richness, the unity in Diversity is truly presented during the event.
- International masters highlighted the professionalism of the event and the quality of exhibits.
- Visitors expressed awe at the scale and artistry, with many noting it as a "once-in-a-lifetime experience."
- MYCEB's support was acknowledged as instrumental in ensuring the convention's success.



10TH WORLD BONSAI CONVENTION
KUALA LUMPUR | MALAYSIA 2026

MBOSS

MALAYSIA NATIONAL BONSAI SUISEKI
SHOW, EXHIBITION & COMPETITION



PERSATUAN BONSAI DAN SUISEKI MALAYSIA (PPM-001-10-26012000)

🏠 : 95, JALAN RUKUN 5, TAMAN GEMBIRA, 58200 KUALA LUMPUR

☎ : 012-326 1833

✉ : malaysiabonsaisuiseki@gmail.com, 📘 : Facebook page @malaysianbonsai

🌐 : www.malaysiabonsaisuiseki.com www.worldbonsaiconvention.com

Konvensyen Bonsai Sedunia Ini Adalah Dibawah Naungan

Yang Amat Mulia Raja Saidatul Mardiah Binti Almarhum Sultan Idris A'Fifullah Shah

7. Legacy & Sustainability

- The convention reinforced bonsai as a bridge between cultures, promoting peace, friendship, and environmental awareness.
- MBSS committed to nurturing bonsai education and outreach in schools and communities.
- Sustainability practices included eco-friendly exhibition setups, digital ticketing, and waste reduction initiatives.
- The event created a legacy of unity and artistry that will inspire future generations.

8. Conclusion

The 10th World Bonsai Convention 2026 was a resounding success, delivering cultural, economic, and social impact at both national and international levels. It showcased Malaysia's capability to host world-class events, strengthened the bonsai community globally, and contributed meaningfully to the objectives of MYCEB and Visit Malaysia 2026.

The convention's achievements — in participation, media coverage, tourism impact, and legacy — justify continued support and recognition. The Bonsai Empire YouTube milestone of 3 million views in just four weeks stands as a testament to Malaysia's global influence in the bonsai world. This digital triumph, combined with record-breaking attendance and international acclaim, ensures that Malaysia's name will remain etched in bonsai history for generations to come.

Malaysia did not just host — Malaysia made history, both on the ground and online.

Thank you.

Yours faithfully,

Teh Hock Lye
Honorary Secretary of Malaysia Bonsai & Suiseki Society



8 Oct 2026

All 10th WBC 2026, photos & videos can be retrieved at

<https://linktr.ee/malaysiabonsaisuiseki>

<https://worldbonsaiconvention.com>

<https://malaysiabonsaisuiseki.com>

<https://wbffbonsai.org>



10TH WORLD BONSAI CONVENTION
KUALA LUMPUR | MALAYSIA 2026

MBOSS

MALAYSIA NATIONAL BONSAI SUISEKI
SHOW, EXHIBITION & COMPETITION